

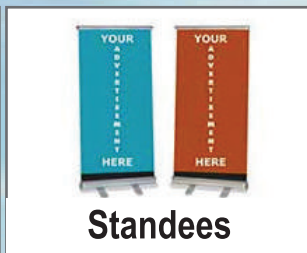
# THE ANNUAL INTERNATIONAL EXHIBITION & CONFERENCE

## PARTNERSHIP PROPOSAL

### STALL SPACE IS TO BE BOOKED AT RS. 12,000 PER SQ MT

\* Partnership packages are specific to each partner and customised. The below are general deliverables which are only indicative and not applicable for every exhibition.

Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications and marketing material to opportunities at leading sessions and more - you can choose from a bouquet of combinations.



### Platinum Sponsor (INR 15 Lakh) (USD \$ 20,000 or INR equivalent - whichever is more.)

- Minimum 90 sq mt space complimentary at a premium location
- One double spread color advertisement in Event Directory
- Invite to Inaugural Session or major program for the Head & five others
- Special reserved VIP seating during Inaugural & Valedictory Sessions
- Publicity via digital media platforms like video byte or presentation
- Speaking opportunity at a Seminar / Workshop, etc.

### Logo visibility

- Logo display as 'Platinum Sponsor' at expo venue
- Thank You Sponsor at various locations
- Official Event Website
- E-mailers & online promos
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in print & outdoor advertising
- Visitor Admit / Invitation Cards

## **Exhibition venue**

- Standees & Display ( material to be provided by company)
- Exclusive hoarding at the expo venue

## **Other Benefits**

- Complimentary Inaugural passes - 20 nos
- Complimentary Visitor Entry passes - 500 nos
- Invites to Special Events during the show

## **Diamond Sponsor (INR 12 Lakh) (USD 16,000 or INR equivalent - whichever is more.)**

- 81 sq mt space complimentary at a vantage location
- One page color advertisement in Event Directory
- Invite to inaugural session for CEO & three others
- Opportunities via Digital media platforms
- Speaking opportunity at Sectoral Seminar

## **Logo visibility**

- Logo display as 'Diamond Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

## **Exhibition venue**

- Standees & Display
- Hoarding at the Exhibition Venue

## **Other Benefits**

- Complimentary Inaugural passes - 15 nos
- Complimentary Visitor Entry passes - 250 nos
- Invites to Special Events during the show

**Gold Sponsor (INR 8 Lakh) (USD 11,000 or INR equivalent - whichever is more.)**

- 54 Sq Mt Space complimentary
- Half page color advertisement in show directory

**Logo visibility**

- Logo display as 'Gold Sponsor' at Exhibition venue
- Thank you Sponsor at various locations in Exhibition venue
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisement, promotional mailers
- Visitor Admit Cards

**Other Benefits**

- Complimentary Inaugural passes - 10 nos
- Complimentary Visitor Entry passes - 100 nos

**Silver Sponsor (INR 6 Lakh) (USD 8,000 or INR equivalent - whichever is more.)**

- 36 Sq Mt Space complimentary
- Half page color advertisement in show directory

**Logo visibility**

- Logo display as 'Silver Sponsor' at Exhibition venue
- Thank you Partner at various locations
- World Food India Website
- Event specific publications
- Media Campaign - in print advertisements, promotional mailers
- Visitor Admit Cards

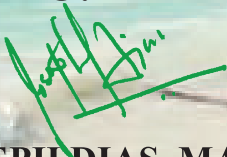
**Other Benefits**

- Complimentary Inaugural passes - 5 nos
- Complimentary Visitor Entry passes - 50 nos

You are requested to contact the undersigned for more info and to customize your sponsorship packages. Subsidies & Discounts, besides Regular Stalls are available. Premium Stalls inclusive of facilities like table, chairs, lights, panels, carpet, fascia, etc. are at Rs. 12,500 per sq mt & raw space at Rs. 12,000 per sq mt. 18% GST applicable.

Awaiting your positive feedback.

Thanking you, with regards



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# TRINITY'S PARTNERSHIP TYPES & BENEFITS

\* Partnership packages are specific to each partner and customised. The below are general deliverables which are only indicative and not applicable for every exhibition.

PARTNER TYPE	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	SPECIAL	OTHERS
AMOUNT (INR / USD)	INR 15 Lakh / USD 20,000	INR 12 Lakh / USD 16,000	INR 8 Lakh / USD 11,000	INR 6 Lakh / USD 8,000	INR 5 Lakh / USD 7,000	INR 3 Lakh / USD 4,000	INR 2 Lakh / USD 3,000
STALL SPACE	90 sq m	81 sq m	54 sq m	36 sq m	27 sq m	18 sq m	9 sq m
DIRECTORY AD	1 regular + 1 premium colour	1 regular + 1 premium colour	1 regular colour page	1 regular colour page	1 regular colour page	1 regular colour page	1 regular colour page
VIDEO PRESENCE	3 slots daily (30 mins each)	3 slots daily (30 mins each)	3 slots daily (30 mins each)	2 slots daily (30 mins each)	2 slots daily (30 mins each)	2 slots daily (30 mins each)	2 slots daily (30 mins each)
AV PRESENTATION	2 slots per day (20 mins each)	2 slots per day (20 mins each)	2 slots per day (20 mins each)	2 slots per day (20 mins each)	1 slot per day (20 mins)	1 slot per day (20 mins)	1 slot per day (20 mins)
WEBSITE	Logo presence	Logo presence	Logo presence	Logo presence	Logo presence	Logo presence	Logo presence
EMAILERS	3 EDMs	3 EDMs	3 EDMs	3 EDMs	2 EDMs	2 EDMs	2 EDMs
WEB PROMOS	Once	Once	Once	Once	NA	NA	NA
SIGNAGE	Logo presence	Logo presence	Logo presence	NA	NA	NA	NA
PRESS ADVT.	Logo presence	Logo presence	Logo presence	NA	NA	NA	NA
BADGES	Exhibitor & Visitor	Exhibitor & Visitor	Exhibitor & Visitor	NA	NA	NA	NA
LANYARD	Exhibitor & Visitor	Exhibitor & Visitor	Exhibitor & Visitor	NA	NA	NA	NA
CONFERENCE SPEAKER	1 slot daily (30 mins each)	1 slot daily (30 mins each)	1 slot daily (30 mins each)	NA	NA	NA	NA
BACKDROPS	Logo presence	Logo presence	Logo presence	Logo presence	NA	NA	NA
STANDEES	3 Nos.	3 Nos.	2 Nos.	2 Nos.	1 No.	1 No.	1 No.
BANNERS	2 Nos. (6 X 3 ft) Horizontal	2 Nos. (6 X 3 ft) Horizontal	2 Nos. (6 X 3 ft) Horizontal	2 Nos. (6 X 3 ft) Horizontal	1 No. (6 X 3 ft) Horizontal	1 No. (6 X 3 ft) Horizontal	1 No. (6 X 3 ft) Horizontal
DANGLERS	2 Nos. (6 X 3 ft) Vertical	2 Nos. (6 X 3 ft) Vertical	2 Nos. (6 X 3 ft) Vertical	2 Nos. (6 X 3 ft) Vertical	1 No. (6 X 3 ft) Vertical	1 No. (6 X 3 ft) Vertical	1 No. (6 X 3 ft) Vertical
INVITES / ADMIT CARDS	500 Nos.	500 Nos.	500 Nos.	500 Nos.	300 Nos.	300 Nos.	300 Nos.
DELEGATES	10 Passes	7 Passes	5 Passes	3 Passes	2 Passes	2 Passes	2 Passes
SOCIAL MEDIA	10 Mentions	7 Mentions	5 Mentions	3 Mentions	2 Mentions	2 Mentions	2 Mentions
ACTIVITY	Permitted	Permitted	Permitted	Permitted	NA	NA	NA
PUBLICITY KITS	Complimentary Distribution	Complimentary Distribution	Complimentary Distribution	Complimentary Distribution	NA	NA	NA
SNACKS / LUNCHES	3 Pax	3 Pax	3 Pax	3 Pax	2 Pax	2 Pax	2 Pax
AWARDS	1 Nomination	1 Nomination	1 Nomination	1 Nomination	On Merit	On Merit	On Merit
PRESENTATION CEREMONY	3 Pax	3 Pax	3 Pax	3 Pax	2 Pax	2 Pax	2 Pax



**TRINITY VENTURES**  
an ISO 9001:2015 co

Certified by



American National Standards Institute  
International Conformance Veritas



**THE CHAMBER FOR IMPEX, TRADITIONAL & INTEGRATED HEALTH**



PATRON MEMBER  
EU INDIA CHAMBERS



ASSOCIATE  
MAHARATTA CHAMBER



REGISTERED  
COMPANY



SUBSIDY  
POSSIBILITY



STANDARD  
& POOR'S GLOBAL CO.



INCORPORATED IN 1994