Government Initiatives

Some of the major initiatives taken by the Government of India to promote the Indian healthcare industry are as follows:

- On **March 20, 2026**, the Ministry of Ayush highlighted initiatives under the **National Medicinal Plants Board (NMPB)** to strengthen the medicinal plants value chain through quality planting material, farmer training, conservation programmes and supply chain infrastructure.
- During **FY26**, the Delhi government operationalized **370 Ayushman Arogya Mandirs** under centrally sponsored healthcare schemes to strengthen primary healthcare infrastructure and improve access to preventive and wellness services.
- Under the **National Ayush Mission (NAM)**, the government is strengthening AYUSH infrastructure through co-location of services at PHCs/CHCs/DHs, establishment of hospitals and dispensaries, and operationalisation of **12,500 Ayushman Arogya Mandirs** across States/UTs.
- In addition, the **Ayurgyan scheme** is promoting capacity building and awareness, with **158 training programmes** conducted over the last three years, while over **Rs. 2,551 crore (US$ 289.9 million)** has been allocated under NAM to enhance access and service delivery in traditional healthcare systems.
- Government supported the establishment of **5 State Drug Testing Laboratories**, **8 pharmacies**, and Pharmacovigilance Centres under the **AOGUSY scheme** in FY25. A total allocation of **Rs. 11.46 crore (US$ 1.3 million)** was approved to enhance drug quality assurance, standardisation and safety monitoring across the AYUSH ecosystem.
- Under digital transformation initiatives, the upgraded **e-Charak Portal** is enhancing transparency, traceability and stakeholder integration across the medicinal plant supply chain. Aligned with the broader **Ayush Grid** framework, such platforms are improving accessibility, streamlining backend operations and strengthening coordination across the AYUSH ecosystem.
- The initiative of establishment of **12,500 Ayushman Arogya Mandir (Ayush)** has significantly enhanced healthcare availability, with the number of beneficiaries rising from **1.5 crore in 2021** to more than **11.5 crore in 2025**.
- As of **November 2024**, the Ministry of AYUSH has certified **1039 Ayushman Arogya Mandir facilities** for **NABH Entry Level Certification**. Additionally, **10,000 Geriatric camps** were organized across India from June to September 2024, focusing on health assessments for the elderly.
- In **July 2024**, the Ministry of Ayush and the Department of Science and Technology signed a **Memorandum of Understanding (MoU)** to collaborate on research and development for evidence-based scientific interventions in the Ayush sector, aiming to integrate traditional practices into the public healthcare system.
- **The National AYUSH Mission (NAM)**, launched in **2014**, is a centrally funded program aimed at enhancing AYUSH services nationwide. It focuses on increasing accessibility by establishing new dispensaries, upgrading existing facilities, and expanding the AYUSH workforce. Additionally, NAM prioritizes preventive healthcare through AYUSH practices, community outreach programs, and integration with existing public health initiatives to promote holistic well-being and preventive care for the population.
- **CSIR-Institute of Genomics & Integrative Biology (IGIB) Ayurgenomics**: Pioneering a study linking Ayurvedic Prakriti (body constitution) with genetic data, offering personalized preventive and predictive medicine approaches within Ayurveda.
- **Centre for Integrative Medicine and Research (CIMR) - AIIMS**: Focused on cutting-edge research integrating Ayurveda and Yoga with modern medicine, showcasing effectiveness in treating conditions like migraines and vasovagal syncope.
- **Ayurswasthya Scheme (Public Health - PHI Component)**: Integration of AYUSH services into primary healthcare, community-based interventions, and cost-effectiveness analysis to enhance public health applications.

- **The NCISM & NCH Acts (2020)**: Modernized framework for AYUSH education under contemporary regulatory standards, aiming to enhance transparency, efficiency, standardization, and quality.
- **AYUSH Skill Development Program under HSSC**: Healthcare Sector Skill Council offering skill development qualifications for AYUSH professions under the directives of MoAYUSH and MSDE, focusing on developing and implementing skill development initiatives for the AYUSH sector.
- **AYUSHman Arogya Mandir**: Initiative aiming to establish 12,500 holistic wellness centers under AYUSHman Bharat, witnessing significant growth in beneficiaries over the years, indicating increasing reach and impact.