NATURAL
PEOPLE
HEALTHY
PLANET

आज़ादी का अमृत महोत्सव

Special Thanks
Related Ministries of Government of India & States

विकसित भारत अभियान
1947 TO 2047

आत्मनिर्भर भारत

BUSINESS
WELLNESS
INNOVATION
FOR A BRIGHTER
TOMORROW

AYUSH NATURAL
HEALTH | ORGANICS | BODY-BEAUTY
SUPPLEMENTS | FOOD & WELLNESS | & MORE

AYUSH NATURAL

Maha World Expo | Summit | Awards

Exhibitor & Sponsor Brochure

A powerful platform connecting natural health, wellness, Ayurveda, herbal products, body & beauty, nutraceuticals, wellness tourism, and industry stakeholders.

PEOPLE | PRODUCTS | PARTNERSHIPS
FOR A HEALTHIER TOMORROW

EXPO
SUMMIT
AWARDS
GLOBAL NETWORKING

NATURAL
HEALTHIER
HAPPIER
PEOPLE

AYURVEDA
WELLNESS
HERBAL PRODUCTS
NUTRACEUTICALS
BEAUTY & PERSONAL CARE
WELLNESS TOURISM
GLOBAL OPPORTUNITIES

VIKSIT BHARAT
Maha World Expo | Summit | Awards

AYURVEDA
HERBAL PRODUCTS
NUTRACEUTICALS
WELLNESS
PERSONAL CARE
BEAUTY
SPA
INDUSTRY STAKEHOLDERS

17 18 19
FEBRUARY 2027
MAHALAXMI LAWNS HALLS
PUNE, MAHARASHTRA

Ancient Wisdom Global Opportunities

The Region's 17th Biggest Industry Event

EXPO | KNOWLEDGE | NETWORKING | COLLABORATION | GROWTH

www.organicagro.in

AYUSH NATURAL

Maha World Expo | Summit | Awards



Why Exhibit?

Showcase. Connect. Grow.

Be part of a powerful global platform that brings together industry leaders, innovators, buyers and wellness enthusiasts to shape a healthier, more sustainable tomorrow.

BUSINESS | NETWORKING | BRAND BUILDING | GLOBAL OPPORTUNITIES

Exhibitor Profile

- Ayurveda product manufacturers
- Herbal, botanical & natural product brands
- Nutraceuticals, supplements & functional food companies
- Natural cosmetics, skincare, haircare & personal care brands
- Wellness, spa, beauty & aromatherapy brands
- Hospitals, wellness centres, clinics & holistic healthcare providers
- Yoga, naturopathy, fitness & preventive health companies
- Packaging, labelling, machinery & contract manufacturing providers
- Ingredients, extracts, essential oils & raw material suppliers
- E-commerce, retail, distribution & export-oriented brands
- Wellness tourism, retreats and destination wellness providers
- Research, certification, education and technology organisations

Why Exhibitors Should Participate

- Reach targeted buyers and wellness professionals
- Launch products and strengthen market presence
- Meet distributors, retailers and channel partners
- Build B2B alliances and private label opportunities
- Generate leads, enquiries and brand visibility
- Access a fast-growing natural health and wellness market

PEOPLE | PRODUCTS | PARTNERSHIPS
FOR A HEALTHIER TOMORROW

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PEOPLE | PRODUCTS | PARTNERSHIPS
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Visitor Profile

Meet the right audience.



A premier gathering of quality visitors from across the natural health, wellness, Ayurveda, beauty, personal care, herbal products, nutraceuticals and wellness tourism ecosystem.

Who Will Visit?

- Distributors, wholesalers and stockists
- Retailers, pharmacies and modern trade buyers
- Ayurvedic doctors, physicians and holistic practitioners
- Hospital procurement and clinic owners
- Spa, salon and wellness centre owners
- Beauty professionals and personal care buyers
- Fitness, yoga and naturopathy professionals
- Importers, exporters and international buyers
- E-commerce sellers and digital commerce teams
- Hoteliers, wellness resort buyers and wellness tourism stakeholders
- Investors, franchise seekers and business developers
- Media, influencers, educators and policy stakeholders

Why They Visit

- Discover new products and brands
- Source formulations, ingredients and solutions
- Build supply, distribution and retail partnerships
- Explore investment and expansion opportunities
- Learn market trends, wellness innovation and policy direction
- Attend summit sessions, networking meetings and awards activities

Expected Engagement

DISCOVER
CONNECT
COLLABORATE
GROW

Networking | Buyer-Seller Meetings | Knowledge Sessions | Wellness Discovery | Business Expansion

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Why Sponsor?

Elevate your brand in front of the wellness industry.

Partner with AYUSH NATURAL Maha World Expo | Summit | Awards and position your brand at the centre of the global wellness movement. Sponsorship offers unmatched visibility, meaningful engagement and high-value business opportunities with a focused audience of industry leaders, innovators and key decision-makers.

Why Sponsors Should Participate

- **Strong brand visibility** before, during and after the event.
- **Access to exhibitors, buyers,** professionals and investors.
- **Thought leadership** through speaking, branding and showcases.
- **Premium association** with a high-profile wellness platform.
- **Product launches,** campaign amplification and PR visibility.
- **Quality networking** with decision-makers and strategic partners.



Sponsor Value

- **Branding on stage,** backdrops, digital creatives and venue collaterals.
- **Presence across** expo, summit, networking and awards segments.
- **Opportunity to host sessions,** sponsor lounges or buyer meetings.
- **Direct engagement** with industry leaders and potential clients.
- **Enhanced corporate positioning** and market recall.
- **Association with** wellness innovation, natural living and market growth.



Ideal For

- Ayurveda brands
- Herbal & nutraceutical companies
- Beauty & personal care brands
- Wellness hospitals & clinics
- Spa, yoga & fitness brands
- Packaging, ingredients & machinery companies
- Banks, insurance, logistics and professional services
- E-commerce, retail and trade platforms



Ancient Wisdom Global Opportunities

EXPO | KNOWLEDGE | NETWORKING | COLLABORATION | GROWTH

MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers


Media Briefings



English Newspapers



Special Invitations



Radio FM


Vernacular Dailies


TV & Cable Channels


In Venue Displays


Outdoor Publicity



Online Marketing


Business Visits

GOOD RoI & COST-EFFECTIVE TARIFFS

- Raw Space - ₹14,500 /- per sq mtr
- Built-up Shell - ₹15,000 /- per sq mtr
- Overseas Exhibitors (Tariffs in US $ or Euros)
  Space - US $ 200 or Euro € 170 per sq mt.
  Shell - US $ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug...
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



PROFESSIONAL ORGANIZERS - TEAM TRINITY



The Trinity Group incorporated in 1994, has over the last more than 30 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world expos, including for the Government of Sri Lanka's TRADMED Show and also produced the India Trade Fair with Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated soon. Trinity has always received the support of various Government of India and State Agencies for its mega industry B2B events and this one is no different.

Trinity Ventures - an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media & publications" Its events for Micro, Small & Medium Enterprises have been supported by NSIC (National State Industries Corporation with subsidies. Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

CHAMBER FOR IMPORT, EXPORT & HEALTH

The Chamber for Import, Export (Impex), Traditional & Integrated Health is a registered not-for-profit organization established to promote commerce, trade, and health sectors. Formally registered under the Companies Act of 2013, the chamber is recognized by India's Union Ministry of Corporate Affairs alongside other government agencies.

Operating closely with pioneering event organizers like the Trinity Group, the chamber facilitates large-scale international B2B events, trade fairs, and conferences to connect businesses with global markets. The chamber enjoys strong support from high-level policy-makers and international dignitaries, assisting businesses in expanding their export reach to numerous countries across Africa and the Indian Ocean region. For more info, check www.impexandhealthchamber.com

TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

सत्यमेव जयते

A Few Central Government Ministries Who Support Us

Ayush | Agriculture & Farmers Welfare | Commerce & Industry | Development of North Eastern Region | Earth Sciences
Electronics & Information Tech | External Affairs | Finance | Fisheries, Animal Husbandry & Dairy | Food Processing Industries
Health & Family Welfare | Micro, Small & Medium Enterprises | New & Renewable Energy | Power | Railways
Science & Technology | Skill Development & Entrepreneurship | Textiles | Tourism | Tribal Affairs

Central Government Agencies & Major Sponsors Who Exhibited

AIAI | APEDA | AMFI | BSE | C-DAC | COCONUT BOARD | COIR BOARD | CSIR

CSIR-IIIM | DIR OF CASHEW... | DIR M & I | ECGC | FSSAI | ICAR | IIFPT | IRCTC

KVIC | LIC | MSE | MPEDA | MCX | NAM | NDDB | NHDC

NMPB | NRDC | NSDC | NSE | NEHHDC | NIFTEM | NIS | SEBI

SPICES BOARD | TEA BOARD | TJCIL | TCMDFIL | WTC | AND MANY MORE....

Major State Pavilions at Trinity Events

ANDHRA PRADESH | ARUNACHAL | ASSAM | BIHAR | CHANDIGARH | GOA | GUJARAT | HARYANA

HIMACHAL PRADESH | JHARKHAND | KARNATAKA | KERALA | MADHYA PRADESH | MAHARASHTRA | MANIPUR | MEGHALAYA

MIZORAM | NAGALAND | ODISHA | PUNJAB | RAJASTHAN | SIKKIM | TAMIL NADU | TELANGANA

TRIPURA | UTTAR PRADESH | UTTARAKHAND | WEST BENGAL | UT OF ANDAMAN | UT OF CHANDIGARH | UT OF DADRA | DELHI (NCT)

JAMMU & KASHMIR | LAKSHADWEEP | PUDUCHERRY

3 GUINNESS WR HOLDERS

PROMOTED BY TRINITY ISO 9001:2015

Professional Producers

Certified by ANSI ICV
American National Standards Institute
International Conformance Veritas

PATRON MEMBER EU INDIA CHAMBERS

OVER 30 YEARS INCORPORATED IN 1994

IMPORT - EXPORT & HEALTH CHAMBER

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SPECIAL THANKS TO VVIPS WHO ATTENDED TRINITY EVENTS & WISHED US WELL



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik cutting ribbon at inauguration



India's Minister Murlidhar Mohol cutting the ribbon



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Rameshwar Teli & African Ambassador



H.E. Governor Koshyari of Maharashtra & Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governorof Goa



Dr. Pramod Sawant, CM of Goa cutting the ribbon



Maharashtra's Minister, Atul Save cutting the ribbon



Digambar Kamat, Goa's CM speaking at the inauguration



Laxmikant Parsekar, CM of Goa visiting the event



H.E. Governor, SC Jamir at the inauguration ceremony



Mauvin Godinho, Goa's Cabinet Minister being felicitated



Francisco D'souza, Goa's Dy. CM cutting the ribbon



Maharashtra's Minister & Master Chef, Harpal Sokhi



Maharashtra's Minister, MP Lodha visiting Trinity's Maha World Expo



Babu Kavlekar, Goa's Dy. CM awarded at a Trinity event



Mayor R Monseratte & Siddhesh Naik, President, Zilla Panchayat



Goa Cabinet Minister, Dilip Parulekar in attendance



Dr. TP Lahane, Padma Shri & Guinness Record Holder



PM's Guruji & Union Secretary being felicitated at a Trinity event



* All designations are of when the VVIPs interacted with the organizers